# Stoke Dental | Website terms and privacy

July 2025

Welcome to Stoke Dental' website. If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our privacy policy govern Stoke Dental' relationship with you concerning this website. Please do not use our website if you disagree with any of these terms and conditions.

The term 'Stoke Dental', 'I' or 'us' or 'we' refers to the website's owner. The term 'you' refers to the user or viewer of our website.

The use of this website is subject to the following terms of use:

- The content of the pages of this website is for your general information and use only. It is subject to change without notice.
- Neither we nor any third parties provide any warranty or guarantee as to the
  accuracy, timeliness, performance, completeness or suitability of the information
  and materials found or offered on this website for any particular purpose. You
  acknowledge that such information and materials may contain inaccuracies or errors
  and we expressly exclude liability for any such inaccuracies or errors to the fullest
  extent permitted by law.
- Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements.
- This website contains material which is owned by or licensed to us. This material
  includes, but is not limited to, the design, layout, look, appearance, and graphics.
  Reproduction is prohibited other than in accordance with the copyright notice, which
  forms part of these terms and conditions.
- All trademarks reproduced in this website, which are not the property of, or licensed to the operator, are acknowledged on the website.
- Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.
- From time to time, this website may also include links to other websites. These links
  are provided for your convenience to provide further information. They do not signify
  that we endorse the website(s). We have no responsibility for the content of the
  linked website(s).

## **Privacy Policy:**

Stoke Dental is committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you use our website.

### **Information We Collect:**

We may collect the following information when you use our website:

- Personal Information: This includes information such as your name, email address, phone number, and any other details you provide to us voluntarily.
- Usage Information: We may collect information about how you interact with our website, such as pages visited, time spent on each page, and any links clicked.
- Cookies: Like many websites, we use cookies to enhance your browsing experience and collect information about your preferences. You can choose to accept or decline cookies through your browser settings.

## **How We Use Your Information:**

We use the information we collect for the following purposes:

- To provide and maintain our website, including personalised user experiences.
- To communicate with you, respond to your inquiries, and provide customer support.
- To analyse trends and improve our website's functionality and performance.
- To send you promotional emails about our services or other information we think you may find interesting, use the email address you have provided.

### **Information Sharing and Disclosure:**

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

- Service Providers: We may share your information with third-party service providers who assist us in operating our website, conducting our business, or servicing you.
- Legal Compliance: We may disclose your information if required to do so by law or in response to valid legal requests, such as court orders or subpoenas.
- Protection of Rights: We may disclose your information when we believe it is necessary to protect our rights, property, or safety, or the rights, property, or safety of others.

#### **Data Security:**

We are committed to ensuring that your information is secure. We implement appropriate technical and organisational measures to safeguard your personal information against unauthorised access, alteration, disclosure, or destruction.

# **Changes to This Privacy Policy:**

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting on this page, with the updated date indicated at the top of the policy.

[ENDS]